

**MONEY LOANED ON FURS**  
**DIAMONDS - JEWELRY**  
**CASH AT ONCE**  
 Confidential - Private Offices  
 Licensed by City & State  
**FUR & JEWELRY MART**  
 Taylor & Eddy St. PProspect 6-1115



**Furs... RE-STYLED**  
**QUALITY: Finest pelts. Guaranteed craftsmanship. Latest styles.**  
**ECONOMY: Low rent + factory selling costs = savings to you! Restyle or trade in your old fur coat.**  
 • Free estimates  
 • We call at your home  
 • Easy credit terms  
 Mission 8-3400  
**Generations of Furriers**  
**benard's**  
 3474 MISSION ST. opp. Cortland Ave.

**Distinctive FURS**  
 Remodeling  
 Cleaning  
 Storing  
 Call Sutter 1-6312  
**Harold M. STUBO**  
 165 Post



**WE PAY HIGHEST CASH**  
 For Your USED FURS  
 We also sell elegant NEW & Repossessed (many like new), Unclaimed and some sold for balance due.  
**FUR COATS, NECKWEAR CAPES - STOLE**  
**TRADE YOUR FURS - TERMS**  
**S. F. Fur Exchange**  
 Garfield 1-5121  
 133 KEARNY, Near Sutter, 3rd Floor

**REMODEL Your FUR COAT Now**  
 AS LOW AS **\$28.50** No Federal Tax  
 Redyeing of Latest Shades on All Furs  
 Trade-ins Accepted on New Furs  
 Established for 30 Years  
 Liberal Trade-in Allowances on Your Old Furs  
**BUDGET TERMS**  
**B. KAPLAN**  
 259 GEARY ST.  
 BET. POWELL AND STOCKTON  
 Sutter 1-7045  
 Opposite Union Square

**FURS—are our Business**  
 Have your furs checked from A to Z—where the service is always both good and friendly.  
 Reasonable Prices  
 Repairing and Restyling  
**CUSTOM FURS - TERMS**  
**Herbert's FURS**  
 133 Geary • Suite 619 • YUkon 6-2303

**The Biggest Little Shop In the World**  
**Giuseppe Miriani Furs**  
**WHOLESALE - RETAIL MANUFACTURING**  
 Restyling - Cleaning Storage  
 678 GEARY  
 TUxedo 5-4221  
**BURLINGAME**  
 (Toll) Call "Operator" for Diamond 3-9258

**Funeral Directors' Supplies**  
 Champion Co The 610-16th Oakland. HI gate 4-3870  
 Coast Casket Co 74 Langton. UN drhil 3-2324  
 Eckels H S & Co 9 Bourbon. JO rdn 7-3786  
**EKELLS H S & CO**  
 Stewart Chas R Manager  
 1270 Pine. PR ospect 5-6326  
 Eureka Fluid Works 1556-15th. MA rket 1-5430  
 Jenny Fred & L M 1320-22d Av. SE abright 1-5166  
 Morticians Supply Sales Agency  
 1320-22d Av. SE abright 1-5166  
 Stewart Chas R 1270 Pine. PR ospect 5-6326  
 Whiticar I A Co 1135 Harrison. UN drhil-1-1330

**Fungicides—See Insecticides Hgds**  
**Fur Cleaners & Dyers**  
**BEETZ BROS & CO INC**  
 Vernon E Stieper-Frances Mifsud  
 475 Haight. MA rket 1-5245  
**BEETZ FRED FURS** 171 Ellis. GA rfd 1-3696  
**BENARD'S FUR FACTORY**  
 Since 1915 - Benard's Furs  
 3474 Mission. MI ssn 8-3400  
**BENIHOFF GEORGE CO** 290 Post. DO uglas 2-2925  
**BENIHOFF'S THE FRED BENIHOFF CO**  
 Original Firm-Helen Harris Benioff-Pres  
 166 Grant Av. DO uglas 2-5400  
**FEMINA FURS**  
 Corner Clement & 11th Av-Upstairs  
 295-11th Av. SK yline 1-9394  
 Fox J Fur Co 2341 Mission. MI ssn 7-9871  
 Frank's Fur Shop 116 Taylor. PR ospect 5-2532  
**FUR DOCTOR** The 1521 Market. MA rket 1-8181  
 Kam's Coats Furs 1516 Ocean Av. DE laware 3-8877  
 Kaplan Bros Furriers 376 Sutter. EX brook 2-8400  
 Landsberg A Fur Shop 374 Eddy. TU xedo 5-3040  
 Loebenstein The Furrier 1426 Grove. WE st 1-7758  
 Parisian Fur Co  
 Cleaning-Glazing-Repairing  
 1971 Mission. UN drhil-1-9362  
**ROBERTS FURS** 39 Grant Av. SU tter 1-8486  
 S & K Fur Cleaning Co 376 Sutter. DO uglas 2-7773  
**SCHROEDER A & H**  
 Fur Dyers & Blenders-Wholesale Only  
 119 Day. MI ssn 8-3155  
 Stubb Harold M 165 Post. SU tter 1-6312  
**WALLACE ROBERT INC** 146 Geary. GA rfd-1-3872

**Furs of Distinction**  
 Remodeling - Repairing  
 Cleaning - Storage  
 Howard Bldg - Suite 1014  
 209 Post. DO uglas 2-4769  
 Antonio R D 5808 Geary Blvd. SK yline 1-5651  
 Arenberg Brothers 140 Geary. DO uglas 2-6637  
 Asher Harold Furs 166 Geary. YU kon-6-1434  
**BAILEY & PETERSEN** 278 Post. EX brook-2-8806  
 Barranti Joe 2967 Mission. AT water 2-3454  
**BAY FUR CO**  
 "Manufacturer to You"  
**COATS - JACKETS - SCARFS**  
 Expert Remodeling & Repairing  
 Betw Grant Ave & Stockton, 2nd Floor  
 166 Geary. SU tter-1-0144

Use the latest directory. Get the right number... right away.  
**"HOUSE OF 1000 FUR BARGAINS"**  
**HUGE STOCK FACTORY SAMPLES**  
**FUR COATS - NECKWEAR CAPES - STOLE**  
 Remarkable Savings  
**TRADE YOUR FURS - TERMS**  
**DOW FUR WAREHOUSE**  
 Garfield 1-5121  
 133 KEARNY - Bet. Sutter & Post  
 5% Discount if You Mention Ad

**Roberts Furs**  
**ROBERTS QUALITY FURS**  
 ★ Restyling  
 ★ Cold Storage  
 39 GRANT AVE.  
 Between Geary & O'Farrell  
**Sutter 1-8486**

**Fur Cleaners & Dyers— Equipment & Supplies**  
**HAERTEL FUR STORAGE & CLEANING EQUIPMENT—**  
 CONTROLLED AIR CO  
 681 Market. YU kon 2-2673

**Fur Dealers—Retail**  
**ACE USED FUR BUYING CO**  
 Furs Bought-Sold-Exchanged  
 133 Kearny. GA rfd 1-5121  
**ALASKA FUR CO**  
 M Schark  
 Specializing In Custom Work  
 746-29th Av. SK yline 2-1010  
 Allen Waugh 51 Grant Av. DO uglas 2-4964  
**ALLOEWEN & PETROGHI**

**Furs of Distinction**  
 Remodeling - Repairing  
 Cleaning - Storage  
 Howard Bldg - Suite 1014  
 209 Post. DO uglas 2-4769

Antonio R D 5808 Geary Blvd. SK yline 1-5651  
 Arenberg Brothers 140 Geary. DO uglas 2-6637  
 Asher Harold Furs 166 Geary. YU kon-6-1434  
**BAILEY & PETERSEN** 278 Post. EX brook-2-8806  
 Barranti Joe 2967 Mission. AT water 2-3454  
**BAY FUR CO**  
 "Manufacturer to You"  
**COATS - JACKETS - SCARFS**  
 Expert Remodeling & Repairing  
 Betw Grant Ave & Stockton, 2nd Floor  
 166 Geary. SU tter-1-0144

**BEETZ BROS & CO INC**  
 Vernon E Stieper-Frances Mifsud  
 475 Haight. MA rket 1-5245  
**BEETZ FRED FURS**  
 Buy Your Furs From Us WITH CONFIDENCE  
 25 Yrs. on this Location  
 Fully Equipped Factory on Premise  
 "Where Customers Send Their Friends"  
 171 Ellis. GA rfd 1-3696

Bequ's Reliable Furs 49 Taylor. OR way 3-5433  
**BEKATOROS FUR SHOP**  
 Re-Styling Cleaning Repairing  
 And Garments Made To Order  
 3204 Scott. WA Inut-1-8872  
**BELMONTE VINCENT**  
**COLISEUM FUR CO.**  
**DISTINCTIVE FURS**  
 Remodeling - Cleaning - Storing  
 504 Clement. SK yline-1-0531

**BENARD HERBERT** 133 Geary. YU kon 6-2303  
**BENARD'S FUR FACTORY**  
 "Since 1915 - Benard's Furs"  
 REMODELING LOW AS \$29.00  
 Furrier Visits Your Home  
 3474 Mission. MI ssn 8-3400  
 Benard's Fur Factory 3474 Mission. MI ssn 8-3400  
 (See Advertisement This Page)  
 (Continued Next Page)

A thoughtful party-line user answers her telephone bell promptly... places her own calls accurately so that they need not be placed again... teaches children the little telephone courtesies.

**Fur Dealers—Retail—(Cont'd)**  
**BENIHOFF BROS DAVID FURS**  
 No Branch Stores  
**David Benioff**

"WHERE TO CALL"  
**BENIHOFF BROTHERS DAVID FURRIERS**  
 David Benioff-Pres  
 John F Everett-Vice Pres  
 Robert W Taylor-Secretary  
 Robert A Benioff-Treasurer  
 Nick Disco  
 140 Geary. SU tter-1-2543

**BENIHOFF FRED**  
 See Fred Benioff Co-Original Firm  
 166 Grant Av. DO uglas 2-5400  
**BENIHOFF FRED CO**  
 Original Firm-Helen Harris Benioff-Pres  
 166 Grant Av. DO uglas 2-5400  
**BENIHOFF FRED FURRIERS**  
 See Fred Benioff Co  
 Original Firm-Helen Harris Benioff-Pres  
 166 Grant Av. DO uglas 2-5400  
**BENIHOFF FRED FURS**  
 See Fred Benioff Co  
 Original Firm-Helen Harris Benioff Pres  
 166 Grant Av. DO uglas 2-5400

**BENIHOFF GEORGE CO**  
 See Fred Benioff Co  
 Original Firm-Helen Harris Benioff-Pres  
 166 Grant Av. DO uglas 2-2925  
**BENIHOFF GEORGE CO** 290 Post. DO uglas 2-2925  
**BENIHOFF GEORGE FURS**  
 SAN FRANCISCO  
 SACRAMENTO  
 OAKLAND  
 RENO  
**GEORGE BENIHOFF**  
 FINEST QUALITY FURS  
 "WHERE TO BUY THEM"  
**BENIHOFF GEORGE CO**  
 At The Corner Of Post & Stockton  
 290 Post. DO uglas 2-2925

**BENIHOFF HELEN HARRIS**  
 President-Fred Benioff Co  
 166 Grant Av. DO uglas 2-5400  
**BENIHOFF WILLIAM**  
 George Benioff Furs  
 290 Post. DO uglas 2-2925  
**BENIHOFF'S FURS**  
 THE WEST'S LEADING FURRIERS  
**HELEN HARRIS BENIHOFF**  
 President  
 "WHERE TO BUY THEM"  
**BENIHOFF FRED CO**  
 Original Firm. DO uglas 2-5400  
**BENIHOFF'S THE FRED BENIHOFF CO**  
 Original Firm-Helen Harris Benioff-Pres  
 166 Grant Av. DO uglas 2-5400

Benioff's The Fred Benioff Co  
 166 Grant Av. DO uglas 2-5400  
 Berk E M 91 Grant. DO uglas-2-4964  
 Borden Fur Co 133 Geary. SU tter 1-1573  
 Bordin Fur Co 133 Geary. SU tter-1-1615  
**BRUNELLI EUGENE**  
 Specializing in MINK  
 For Over 20 Years  
 133 Geary. YU kon 2-1776  
**BUDEN FURS** 278 Post. EX brook-2-5873  
 Bullwinkler's Furs 209 Post. DO uglas-2-4769

**CANADIAN FUR CO**  
**QUALITY FURS**  
 Wholesale & Retail  
 CUSTOM MADE CLOTH COATS  
 PLAIN & FUR TRIMMED  
 Selections From Complete Stock  
**BUDGET TERMS**  
 690 Market. YU kon 6-3817

Cauchi Giuseppe 166 Geary. SU tter 1-2109  
 Celis's Furs Madam 329e. Mission. MI ssn 7-4193

**Fur Dealers—Retail—(Cont'd)**  
 Coliseum Fur Co  
 Vincent Belmonte  
 504 Clement. SK yline-1-0531  
 Continental Fur Co 177 Post. GA rfd 1-5704  
 Coppel Ernest 133 Geary. YU kon-6-2303  
 Danner H L 146 Geary. GA rfd-1-3872

**D'ANTONIO R**  
**QUALITY FURS**  
 Complete Selection on Hand  
 Skillful Restyling  
 Storage - Cleaning - Glazing - Etc.  
 Near 22d Av - Take "B" Car  
 5808 Geary Blvd. SK yline-1-5651

**DAVIS WM R THE COATMAN**  
 912 Market. EX brook 2-0170  
**DOW FUR WAREHOUSE**  
 133 Kearny. GA rfd 1-5121  
 (See Advertisement Page 282)  
 Druckman Furs 2443 Fillmore. JO rdn 7-1919  
**DUNN M & CO** 109 Geary. EX brook-2-2628  
**EHREBERG BROTHERS**  
 5th Floor-Near Grant  
 140 Geary. DO uglas 2-6637

**EXCLUSIVE FUR SHOP**  
**EVELYN PARKER**  
 Coats Made to Order. Repaired  
 Restyled - Cleaned & Glazed  
 2967 Mission. AT water 2-3454  
**FEMINA FURS**  
 Corner Clement & 11th Av-Upstairs  
 295-11th Av. SK yline 1-9394  
 Fisher Furs 231 Grant. SU tter 1-6355  
 Floyd Elvera 685-25th Av. BA yview-1-1189

**FOX J FUR CO**  
 Furriers Since 1907  
 We Have a Fur or Coat to Fit Every Purpose  
 Year Free Service on Furs Purchased From Us  
**REPAIR - RESTYLE**  
 We Know How  
 Prices Reasonable  
 Satisfaction Guaranteed  
 2341 Mission. MI ssn 7-9871

**FRANK'S FUR SHOP**  
**QUALITY FURS**  
 WHOLESALE AND RETAIL  
 Complete Selection at Reasonable Prices - Budget Terms  
 EXPERT RESTYLING REPAIRING  
 Cleaning - Glazing - Dyeing - Storage  
 116 Taylor. PR ospect-5-2532

**FUR BANG THE**  
 MONEY TO LOAN ON FURS 1%  
 Confidential. Insured Storage  
 Licensed by City & State  
 1525 Market. MA rket 1-4084  
**FUR BANG THE** 1525 Market. MA rket 1-4084  
**FUR CRAFT** 2134 Fillmore. WE st 1-8367  
**FUR DOCTOR** The 1521 Market. MA rket 1-8181  
 Fur & Jewelry Mart  
 Taylor & Eddy. PR ospect 6-1115  
 (See Advertisement Page 282)  
**FUR-MAN FUR EXCHANGE**  
 Everything in Furs  
 Repairing - Remodeling - Restyling  
 Dyeing - Cleaning - Storage  
 Furs Bought, Sold, Exchanged  
 Fur Loans - Any Amount  
 Room 416  
 133 Geary. EX brook 2-5806

Fur Trader The 259 Geary. DO uglas 2-8662  
**GEORGE'S FURS**  
 Fur Remodeling & Repairing  
 150 Powell. DO uglas 2-1969  
 Moulder John 364 Post. GA rfd 1-5468  
 Golden C 133 Geary. GA rfd-1-8628  
 Golden Nathan L Co 259 Geary. DO uglas-2-8662  
 Goody Geo 133 Geary. YU kon 6-2303  
 Gounaris John A 1404 Taraval. LO mbard 6-8402  
**GREEN JOS FURS**  
 Suite 822-Hours 10 AM to 5 PM  
 Or Other Hrs. Please Call For Appt  
 133 Geary. EX brook 2-2984  
 Haber Bros 140 Geary. EX brook 2-1719

**Fur Dealers—Retail—(Cont'd)**  
 Handelman's Fur Shop  
 Furs Restyled-Repaired & Relined  
 778 Geary. PR ospect-5-7156  
**HENSEL MALCOLM R**  
 MADE TO ORDER  
 REMODELING - CLEANING - DYEING  
 Suite 316  
 133 Geary. DO uglas 2-4917

**HERBERT'S FURS** 133 Geary. YU kon 6-2303  
 (See Advertisement Page 282)  
 Hofmann Arthur W 278 Post. YU kon-6-0066

**KANE'S COATS FURS**  
 FUR COATS - CAPES - SCARFS  
 FURS REPAIRED - REMODELED  
 CLEANED - GLAZED - STORED  
 1516 Ocean Av. DE laware 3-8877

**KAPLAN B** 259 Geary. SU tter 1-7045  
 (See Advertisement Page 282)  
 Kaplan Bros Furriers 376 Sutter. EX brook 2-2400  
**KARP HARRY**  
 Specializing in REMODELING & MADE TO ORDER FURS  
 427-10th Av. BA yview 1-8939

**KELLER IRVING**  
**DISTINCTIVE FURS**  
 Restyling - Reblending  
 CUSTOM MADE GARMENTS  
 278 Post. EX brook 2-6674  
 Kelly Florence 51 Grant. DO uglas-2-4964  
 Kevin S 233 Grant. GA rfd-1-6408

**KOSTOLNY JULIUS**  
 Estab. in S. F. Since 1920  
 Garments in Stock - Made To Order  
 Expert Remodeling & Repairing  
 166 Geary. EX brook 2-8842  
**KRAFT FURS** 133 Geary. SU tter-1-4200  
 Kraftson's Fur Shop 720 Geary. OR way 3-9560  
**KURTZMAN M**  
 2105 Van Ness Av. GR ayton 4-7248  
**LANA'S FUR SALON** 1051 Bush. PR ospect 5-2346  
**LANDSBERG A FUR SHOP**  
 Wholesale Raw & Dressed Furs  
 Since 1915  
 374 Eddy. TU xedo 5-3040

**LANDSBERG BROS**  
**MANUFACTURING FURRIERS**  
 Large Stock on Hand  
 Individual Canvas Fittings for Custom Made & Remodeling Work  
 Room 409  
 133 Geary. SU tter 1-5834  
 Lesser Mildred 133 Geary. DO uglas 2-8769  
 Levin H 854 Geary. OR way 3-0577  
**LIEBES ANNO** 218 Post. SU tter-1-3831  
**LIEBES H & CO** Grant Av & Geary. GA rfd 1-6240  
 Loebenstein The Furrier 1426 Grove. WE st 1-7758  
**LOFSTAD & EVANS**  
 Established in 1872  
 209 Post. DO uglas-2-4769  
 Louis & George 140 Geary. YU kon 6-4265  
**LOWEN & SMITH FURRIERS**  
 209 Post. YU kon 2-3392  
**MAGNIN I & CO** Geary & Stkn. DO uglas 2-2100  
 Maisels S 516 Geary. GR ayton-4-7425  
**MAISON MAURICE** 299 Ellis. PR ospect 5-1267  
 Mann Royal C 133 Geary. EX brook 2-8003  
**MARCUSE TED** 140 Geary. YU kon 2-0518  
 Marina Furs 2049 Chestnut. WA Inut 1-3457  
 McAtee L L 251 Post. DO uglas-2-6055  
**McHUGH RYTA L** 140 Geary. YU kon 2-0518  
**McKEEVER JOS M** 166 Geary. GA rfd 1-2966  
**MILDRED'S FURS**  
 Lesser Mildred  
 133 Geary. DO uglas 2-8769

**MINUDRI JOHN C**  
**FINE FURS**  
 Remodeling - Cleaning  
 Storage  
 69 W Portal Av. OV erland 1-7477  
**MIRIANI GIUSEPPE FURS**  
 133 Geary. TU xedo 5-4221  
 678 Geary. (See Advertisement Page 282)  
 Mission Fur Co 2451 Mission. VA lencia 4-7338  
 Moulder John 364 Post. GA rfd 1-5468  
 Nelson Fur Shop 2142 Polk. GR ayton 4-9335  
**NESSIER WALTER L** 257 Grant. SU tter 1-7646  
 New York Fur Co Russ Bldg. EX brook 2-0336

**Fur Dealers—Retail—(Cont'd)**  
**NONE FUR CO**  
 Established 30 Years  
 REMODELING & REPAIRING  
 CLEANING & STORAGE  
 1429 Polk. OR dway 3-6140

Parisian Fur Co 1971 Mission. UN drhil-1-9362  
 Parker Evelyn 2967 Mission. AT water 2-3454  
**PETERSEN & BAILEY** 278 Post. EX brook-2-8806  
**PETROGHI & ALLOEWEN**  
 209 Post. DO uglas-2-4769  
 Pinkus Wm 133 Geary. SU tter-1-2146  
**RANSON PATRICIA** 133 Geary. SU tter 1-6854

**RAYMOND WM & CO**  
**FUR COATS & SKINS**  
 AT LOWEST PRICES  
 496-7th. MA rket-1-2295  
 Reeves L 140 Geary. GA rfd-1-3935  
 Richman J 453 O'Farrell. PR ospect 5-0494  
**ROBERT WALLACE INC**  
 146 Geary. GA rfd 1-3872  
**ROBERTS ALLAN** 39 Grant Av. SU tter 1-8486  
**ROBERTS FURS** 39 Grant. SU tter 1-8486  
 (See Advertisement Page 282)  
**ROBERTS IRWIN** 39 Grant Av. SU tter 1-8486  
 Sable Bay Fur Co 1201 Market. UN drhil-1-7711  
 Salzman J Furs  
 Furs-Coats-Suits  
 Facing Union Square  
 328 Post. GA rfd-1-0976

**SAN FRANCISCO FUR EXCHANGE**  
 133 Kearny. GA rfd 1-5121  
 (See Advertisement Page 282)  
**SCHNEIDER BROS INC** 455 Post. GA rfd-1-4022  
**SCHNEIDER GARL**  
 REMODELING - CLEANING - DYEING  
 LIBERAL TRADE-IN ALLOWANCE  
 SUITE 837  
 133 Geary. GA rfd 1-3576  
**SELVA HENRY H** 140 Geary. EX brook 2-5293  
**SHACKLETON EDW J** 166 Geary. GA rfd 1-2966

**SHELDON FURS**  
 THE UTMOST IN FUR VALUES  
 Repairs - Remodeling  
 Cleaning - Storage  
**Sheldon**  
 "FOR INFORMATION CALL"  
**SHELDON D M CO**  
 Upstairs-Third Floor  
 278 Post. DO uglas 2-2728  
 Sheldon Furs 278 Post. DO uglas 2-2728  
 Siberian Furriers 376 Sutter. GA rfd-1-4699  
 Silverman Fur Co 476 Geary. PR ospect 5-7138

**SILVERMAN R J**  
**CUSTOM FURRIER**  
 Specializing in  
 Restyling Outmoded Furs  
 476 Geary. PR ospect 5-7138  
**SINISGALLO CHRISTINE**  
 133 Geary. EX brook 2-0960  
**SMITH LOUIS J**  
 Lowen & Smith Furriers  
 209 Post. YU kon 2-3392

**SOBOL J**  
 Superior Craftsmanship - Latest Fashions  
 Custom Made Garments  
 Complete Fur Service  
 166 Geary. DO uglas 2-3874  
 Stanton H R 133 Geary. SU tter-1-2146  
 Strandberg Clara 133 Geary. EX brook-2-8101

**STRAUSS M V**  
 Established 1918  
**FINE FURS**  
 Finest Workmanship on  
 Custom Made Garments  
**BUDGET TERMS**  
 Remodeling - Repairing  
 381 Geary. GA rfd 1-7252  
**STUBO HAROLD M** 165 Post. SU tter 1-6312  
**SUNSET FURRIER** 2605 Judah. MO ntrose 4-3122  
**VINCENT M** 681 Sutter. PR ospect-5-3471  
**WALLACE ROBERT INC** 146 Geary. GA rfd-1-3872  
 Warshaw Joseph 542 Lyon. WE st-1-4576  
 Waugh Allen 51 Grant. DO uglas 2-4964  
 Waugh George 51 Grant Av. DO uglas 2-4964  
 Weinstein Sam 133 Geary. SU tter 1-5834  
 (Continued Next Page)  
 The Yellow Pages save you time.